

Brief Tobacco Interventions

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Review

- Welcome from the WV Division of Tobacco Prevention: Mr. James Kerrigan
- Overview of WV Tobacco Use Data: Dr. Donald Reed
- Electronic Cigarettes & Smoking and Pregnancy: Dr. Peggy Lambert Fink
- Smokeless Tobacco Use: Dr. Raj Khanna
- Pharmacotherapy Strategies: Dr. Kara Piechowski

So what do you do now?

Ask. Advise. Refer.

- **Ask** your patients about their tobacco use status.
- **Advise** your patients to quit smoking. Link it directly to their health and the things and people they care about.
- **Refer** them to the WV Tobacco Quitline or any local cessation workshops in your community.

*Review the websites additional resources for more Brief Tobacco Intervention Information

WV Tobacco Quitline



- One-on-One proactive coaching for tobacco users who are ready to quit.
- Nicotine Replacement Therapy
- Free educational materials and a personalized quit plan.
- Fax to Quit Program



1-800-QUIT-NOW
<https://wvtobaccoquitline.com/>